



# **Executive Certificate Program in**

# **Applied Al**

3- Months Program | Certificate by E&ICT, IIT Roorkee



# **About IIT Roorkee & EICT**

IIT Roorkee (IITR) has been ranked the best among IITs, as per the QS World Best Universities Ranking 2019. E&ICT-IITR provides certification courses with emphasis on hands-on learning in basic and advanced topics and emerging technologies in Electronics and ICT. It is sponsored by the Ministry of Electronics and Information Technology, Govt. of India.



Among the IITs in the 'Citations per Faculty' parameter \*QS World Rankings



Ranked Engineering College \*India Today 2020

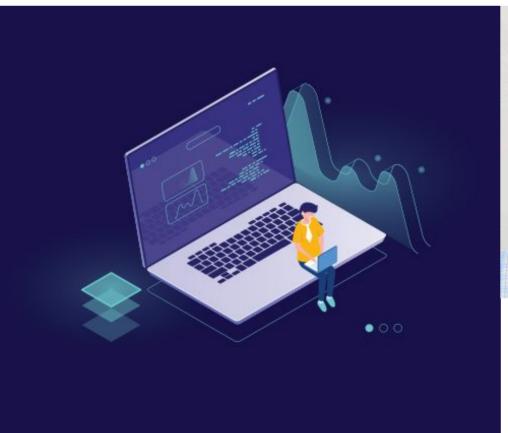


Ranked for IITs \*NIRF 2020



#12

Ranked Best Global Universities in India \*QS World Rankings





**Prof. Sanjeev Manhas** Coordinator E-Learning Centre **IIT Roorkee** 

# CloudxLab & Course

Cloudxlab is a team of developers, researchers, and educators who create gamified learning experiences for users. The company upskills engineers in deep tech to make them employable & future-ready. Cloudxlab is proud to collaborate with EICT-IITR to empower learners to solve complex problems with this Data Science course.

### Our Students Work At





































and more!





Sandeep Giri Founder at CloudxLab

# Why CloudxLab & IIT Roorkee



Earn certificate from IIT Roorkee.



Learn, Gen Al, Agentic concepts from IIT Roorkee professor and industry experts and become expert in Al domain



Online cloud lab for hands-on for real-world experience



**Best-in-class support Throughout your** learning journey



Lifetime course access



Work on real-world projects.



Interact with the international community of peers via the discussion forum.

# **Mentors / Faculties**



**Prof. Sanjeev Manhas** Faculty ECE Dept, IIT Roorkee



**Know More** 



Sandeep Giri Founder at CloudxLab Past: Amazon, InMobi, D.E.Shaw

**Course Developer** 

Know More



**Abhinav Singh** Co-Founder at CloudxLab Past: Byjus

**Course Developer** 

Know More



**Praveen Pavithran** Co-Founder at Yatis Past: YourCabs, Cypress Semiconductor

**Course Developer** 

Know More



**Venkat Karun** Staff Software Engineer Google

**Course Advisor** 

Know More



**Shubh Tripathi ML** Engineer CloudxLab

**Course Instructor** 

Know More

# **Learning Path** (2 Weeks) (2 Weeks) **Beginning of** Basics:- Git, ML Libraries and the course Linux, Mathematical Python, SQL **Concepts** (2 Weeks) (2 Weeks) (1 Weeks) Reinforcement Deep Machine Learning Learning Learning (3 Weeks) **Business Case** Generative **Real-World** Study and **Projects** Al and LLMs Interview preparation

# 1. Python for Generative AI

- Introduction to Python
- Hands-on using Jupyter on CloudxLab

# 2. Machine Learning Applications & Landscape

- Introduction to Machine Learning
- Machine Learning Applications
- Different types of Machine Learning Supervised, Unsupervised, Reinforcement

# 3. Building end-to-end Machine Learning Project

- Frame the problem and look at the big picture
- Get the data
- Explore the data to gain insights
- Prepare the data for Machine Learning algorithms
- Explore many different models and short-list the best ones
- Present the solution, Launch, monitor, and maintain the system

#### 4. How does a Machine Learn?

- Introduction to Neural Networks
- Working of Neural Networks

# 5. Introduction to Natural Language Processing

- How model generates word
- Applications of Natural Language Processing

# 6. Word Embeddings

- How machines represent words?
- Significance of embeddings 0
- Similarity measures of embeddings 0
- Sentiment Analysis with LLMs Live Project

### 7. Generative Pre-trained Transformer(GPT)

- Attention Mechanism
- Transformer Architecture and components
- Transfer Learning 0
- Building your own GPT from scratch using Tensorflow Live **Project**

# 8. Introduction to Generative AI & Large Language Models (LLMs)

- $\bigcirc$ How I I Ms works
- Attention Mechanism
- Transformer Architecture
- Generative Pre-Trained Transformers 0
- Building your own Chat-GPT from scratch
- Applications of LLMs in business automation

# 9. Parameters configuration for LLMs(ChatGpt, Gemini, Claude.. etc)

# 10. How to get the best out of LLMs

# 11. Reasoning Models

- Reasoning Vs Non-Reasoning Models
- Auto-Reasoning (Models decides whether to reason)
- How to choose the right LLM for your task and it configuration

# 12. Prompt Engineering for Effective AI Utilization

- Components of a well-structured prompt
- Zero-shot and few-shot learning techniques
- Chain-of-thought prompting for complex reasoning
- Crafting high-impact prompts for better AI responses

# 13. Understanding RAG (Retrieval-Augmented Generation))

- What is RAG and why it matters
- RAG Architecture
- How AI retrieves and processes external information
- Components such as vector databases, chunkin, etc (overview)

# 14. Introduction to Al Agents & Decision-Making Al

- What are Al agents and how they work
- o How AI agents reason, take decisions, and automate workflows
- Creating Custom Tools and Integrating with AI agents

# 15. Al Agent Architectures & Workflows

- o Single-agent vs. multi-agent architectures
- o Chain of agents: How AI agents collaborate and interact
- Human in the Loop systems
- Project: Building an end-to-end AI agent without code (Using Framework)

# 16. MCP (Model Context Protocol)

Overview

### 17. Tools and Frameworks

- LangChain, LlamaIndex, LangGraph
- Autogen, CrewAl, n8n
- Ollama, Hugging Face, OpenAl Agent Kit

### 18. Stable Diffusion

- Introduction to Stable Diffusion
- Stable Diffusion Components
- Diffusion Model
- Stable Diffusion Architecture and Training

#### 19. Multi-Modal AI & Common AI Business Tools

- Introduction to multi-modal LLMs (text + image interpretation & generation)
- How Multi-Model Architecture works

# 20. Capstone Project

# **Projects**

### 1. Building end-to-end Machine Learning Project

 In this project we will build a machine learning model to predict housing prices using California Housing data.. We will learn various data manipulation, visualization and cleaning techniques using various libraries of Python like Pandas,
Scikit-Learn and Matplotlib. This project covers building a Machine Learning project end-to-end.

# 2. Performing Sentiment Analysis with LLMs

 In this project, we will use **OpenAI embeddings** to conduct sentiment analysis on customer reviews. By exploring the capabilities of LLMs, we aim to extract nuanced sentiment from textual data, providing valuable insights for businesses to enhance customer satisfaction and decision-making.

# 3. Building your own GPT from scratch using Tensorflow

o In this project we will build our GPT from scratch. Then we will train it on the **Shakespear** data. The result will be a language model capable of generating text with a distinctive Shakespearean flair.

# 4. Building a RAG based chat agent with Langchain and OpenAl

On this project, we'll integrate RAG (Retriever-Augmented Generation) with Langchain to develop a sophisticated chat agent. Leveraging Chroma as a vector store, we'll store and retrieve relevant data based on user inquiries. This data will be seamlessly passed to GPT, enabling the generation of accurate and contextually relevant responses to customer queries.

# **Projects**

#### 5. Building a RAG based chat agent web app using Flask

Create a user-friendly web application using Flask that integrates our RAG-based chat agent that we created in the previous project. Users can interact with the chat agent directly on the web, asking questions and receiving responses generated by advanced language models.

#### **Building a Text to SQL Query Generator using Langchain** 6.

This project enables the generation of SQL queries from natural language prompts. By providing the database schema and the user's guery, the system utilizes GPT to generate SQL gueries tailored to the user's needs. Execute the generated queries on your MySQL database effortlessly, simplifying the process of retrieving data through intuitive natural language interactions.

#### **Developing a Voice-Controlled RAG Chat Agent App 7**.

This project extends our existing RAG-based chat agent to incorporate voice commands. By integrating text-to-speech and **speech-to-text** functionalities, users can engage in voice conversations with the chat agent. Enhance user experience and accessibility by enabling intuitive voice interactions, fostering seamless communication between the customer and the chat agent.

# **Projects**

#### 8. Group mobile app reviews to generate clean actionable insights

This project focuses on **clustering** mobile app reviews to extract meaningful insights. Through clustering techniques, we'll organize reviews into groups, allowing us to identify key areas for improvement or action. By analyzing these insights, our company can prioritize enhancements and address user concerns effectively, fostering continual improvement and enhancing user satisfaction with our mobile app.

#### 9. Building an OpenAl agent to automate daily tasks

Build your own **OpenAl-powered assistant** to tackle daily tasks. Choose routines, train on your language, and watch it streamline your life. Ideal for busy professionals and AI enthusiasts.

#### 10. **Building a QR Code AI Art Generator**

This project aims to generate QR codes with artistic designs. By leveraging the Midjourney and DALL-E APIs, we'll infuse creativity into QR code generation, transforming them into visually appealing artworks.

#### 11. Building an image editor to edit images using text

This project focuses on creating an application for editing 0 images using natural language commands. Leveraging the Midjourney and DALL-E APIs, users can manipulate images through text input, enabling intuitive editing processes.

# **Course Details and Fees**

Please find more information about the course and fees here:

https://cloudxlab.com/course/211/post-graduate-certification-in-applied-data-scienceand-ai-iit-roorkee

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# For Further Details

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